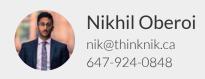
Clarkson | 2020 P1 :: Annual Overview





## Comparison

Below, we are comparing the year of 2020 to the year of 2019.



### Overview

Below, we are looking at the six key metrics within the year of 2020. These metrics include the total number of new properties listed and sold, average asking price and sale price and the average asking to selling ratio of all sold properties.

## **Total Listings**

The total number of new properties that were listed.

406

## Average List Price

The average asking price of properties that were listed.

\$1.46<sub>M</sub>

### **Total Inventory Cost**

The total volume of inventory that was listed on the market.

\$592<sub>M</sub>

### **Total Sales**

The total volume of properties that were sold.

**268** 

## Sales Average Price

The average selling price of properties that were sold.

\$1.22<sub>M</sub>

### Average LSR

The average list to sell ratio of all sold properties.

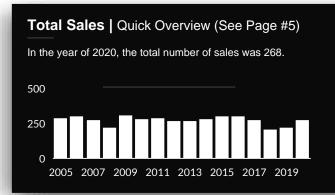
1.000

## Average DOM

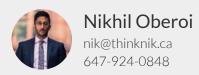
In the year of 2019, the average days on market was 19. In the year of 2020, the average days on market was 20. When compared to the year of 2019, the average days on market has increased by 5.26%.

### **Total Sales Volume**

In the year of 2019, the total volume of sales was \$213M. In the year of 2020, the total volume of sales was \$326M. When compared to the year of 2019, the total volume of sales has increased by 53.21%.



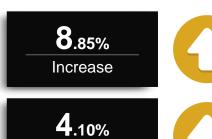
Clarkson | 2020 P2 :: Total Listings





## **Total Listings**

In the year of 2020, the total number of new listings was 406. In the year of 2019, the total number of new listings was 373. When compared to the year of 2019, the total number of new listings has increased by 8.85%.



Increase



In the year of 2019, the total number of new listings was 373. When compared to the year of 2019, the total number of new listings has increased by 8.85%.



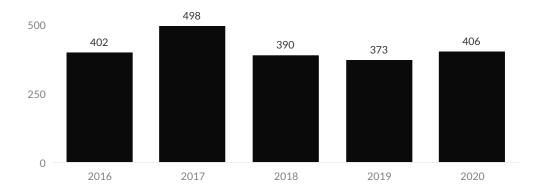
#### 2020 vs 2018

In the year of 2018, the total number of new listings was 390. When compared to the year of 2018, the total number of new listings has increased by 4.10%.



#### 2020 vs 2017

In the year of 2017, the total number of new listings was 498. When compared to the year of 2017, the total number of new listings has decreased by 18.47%.

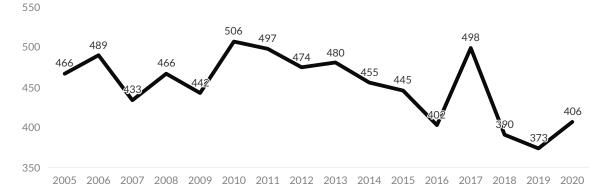


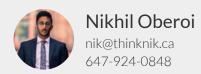
### Overview

The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen a total volume of 406 new properties that have been listed.

# Analysis

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends for all properties that have been listed over the last 4 years as of the end of 2020.







## **Average List Price**

In the year of 2020, the average list price was \$1.46M. In the year of 2019, the average list price was \$1.31M. When compared to the year of 2019, the average list price has increased by 11.21%.





### 2020 vs 2019

In the year of 2019, the average list price was \$1.31M. When compared to the year of 2019, the average list price has increased by 11.21%.



### 2020 vs 2018

In the year of 2018, the average list price was \$1.12M. When compared to the year of 2018, the average list price has increased by 30.05%.

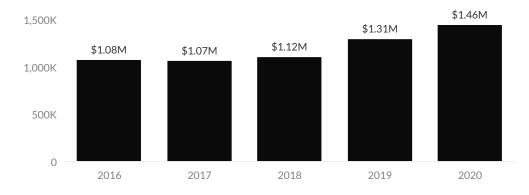




2,000K

#### 2020 vs 2017

In the year of 2017, the average list price was 1.07M. When compared to the year of 2017, the average list price has increased by 36.09%.



## Overview

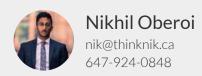
The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen an average list price of \$1.46M for all new properties that have been listed.

# Analysis

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends in the average list price of all properties listed over the last 4 years as of 2020.



2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020





## **Total Inventory Cost**

In the year of 2020, the total cost of inventory was \$592M. In the year of 2019, the total cost of inventory was \$489M. When compared to the year of 2019, the total cost of inventory has increased by 21.05%.

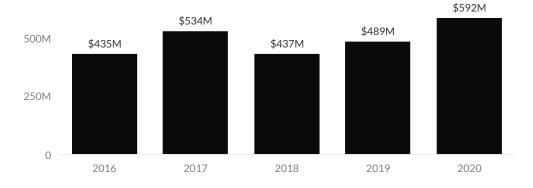


10.95% Increase



#### 2020 vs 2017

In the year of 2017, the total cost of inventory was \$534M. When compared to the year of 2017, the total cost of inventory has increased by 10.95%.

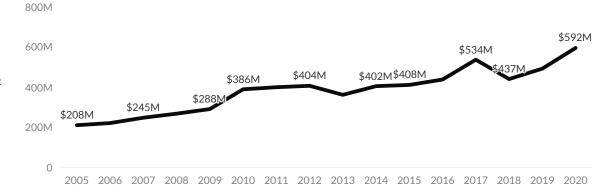


## Overview

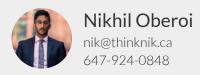
The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen a total inventory volume of \$592M for all new properties that have been listed.

## **Analysis**

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends for the total cost of all new inventory over the last 4 years as of 2020.



Clarkson | 2020 P5:: Total Sales





### **Total Sales**

In the year of 2020, the total number of sales was 268. In the year of 2019, the total number of sales was 217. When compared to the year of 2019, the total number of sales has increased by 23.50%.



Increase

## 2020 vs 2019

In the year of 2019, the total number of sales was 217. When compared to the year of 2019, the total number of sales has increased by 23.50%.



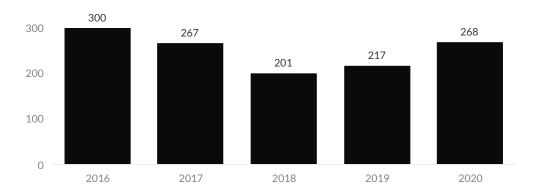
#### 2020 vs 2018

In the year of 2018, the total number of sales was 201. When compared to the year of 2018, the total number of sales has increased by 33.33%.



### 2020 vs 2017

In the year of 2017, the total number of sales was 267. When compared to the year of 2017, the total number of sales has increased by 0.37%.

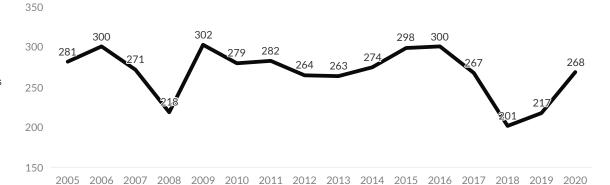


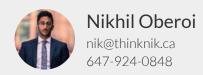
### Overview

The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen a total volume of 268 properties that have been sold.

# **Analysis**

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends for all properties that have been sold over the last 4 years as of 2020.







## Sales Average Price

In the year of 2020, the average sale price was \$1.22M. In the year of 2019, the average sale price was \$981K. When compared to the year of 2019, the average sale price has increased by 24.06%.





### 2020 vs 2019

In the year of 2019, the average sale price was 981K. When compared to the year of 2019, the average sale price has increased by 24.06%.





#### 2020 vs 2018

In the year of 2018, the average sale price was \$893K. When compared to the year of 2018, the average sale price has increased by 36.20%.



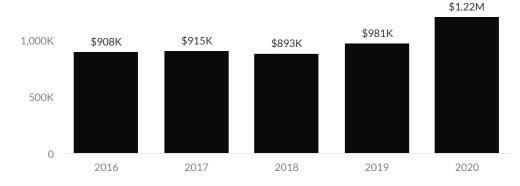


1,500K

0

#### 2020 vs 2017

In the year of 2017, the average sale price was \$915K. When compared to the year of 2017, the average sale price has increased by 32.88%.

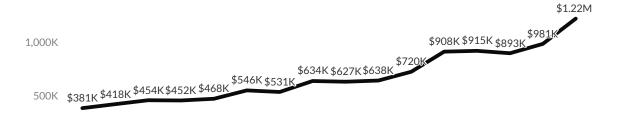


## Overview

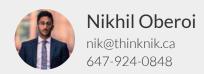
The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen an average sale price of \$1.22M for all properties that have been sold.

## **Analysis**

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends in the average sale price of all sold properties over the last 4 years as of 2020.



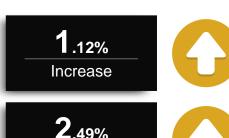
2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020





## **Average List to Sell Ratio**

In the year of 2020, the average asking to selling ratio was 1.000. In the year of 2019, the average asking to selling ratio was 0.989. When compared to the year of 2019, the average asking to selling ratio has increased by 1.12%.



Increase

## 2020 vs 2019

In the year of 2019, the average asking to selling ratio was 0.989. When compared to the year of 2019, the average asking to selling ratio has increased by 1.12%.



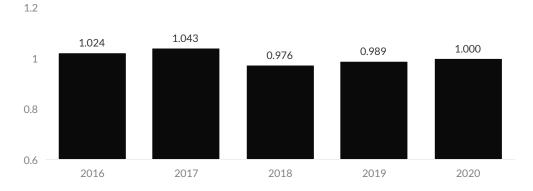
#### 2020 vs 2018

In the year of 2018, the average asking to selling ratio was 0.976. When compared to the year of 2018, the average asking to selling ratio has increased by 2.49%.



#### 2020 vs 2017

In the year of 2017, the average asking to selling ratio was 1.043. When compared to the year of 2017, the average asking to selling ratio has decreased by 4.17%.

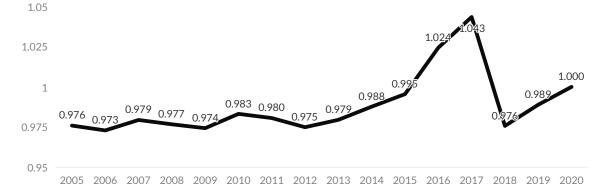


### Overview

The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen an average ask to sell price ratio of 1.000 for all properties that have been sold.

# Analysis

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends in the average ask to sell price ratio of all sold properties over the last 4 years as of 2020.

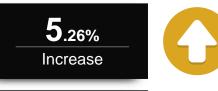






## **Average Days on Market**

In the year of 2020, the average days on market was 20. In the year of 2019, the average days on market was 19. When compared to the year of 2019, the average days on market has increased by 5.26%.



16.67%

Decrease

2020 vs 2019

In the year of 2019, the average days on market was 19. When compared to the year of 2019, the average days on market has increased by 5.26%.



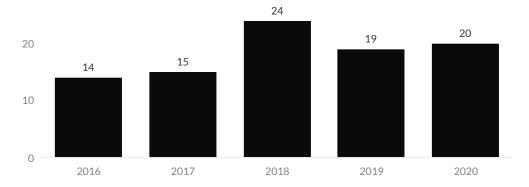
2020 vs 2018

In the year of 2018, the average days on market was 24. When compared to the year of 2018, the average days on market has decreased by 16.67%.



### 2020 vs 2017

In the year of 2017, the average days on market was 15. When compared to the year of 2017, the average days on market has increased by 33.33%.

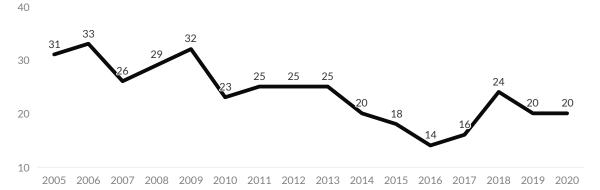


### Overview

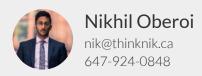
The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen an average days on market of 20 for all properties that have been sold.

# Analysis

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends in the average days on market of all sold properties over the last 4 years as of 2020.



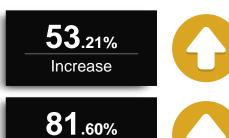
Clarkson | 2020 P9 :: Total Sales Volume





### **Total Sales Volume**

In the year of 2020, the total volume of sales was \$326M. In the year of 2019, the total volume of sales was \$213M. When compared to the year of 2019, the total volume of sales has increased by 53.21%.



Increase

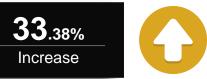


In the year of 2019, the total volume of sales was \$213M. When compared to the year of 2019, the total volume of sales has increased by 53.21%.



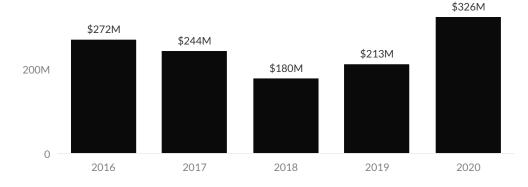
#### 2020 vs 2018

In the year of 2018, the total volume of sales was \$180M. When compared to the year of 2018, the total volume of sales has increased by 81.60%.



#### 2020 vs 2017

In the year of 2017, the total volume of sales was \$244M. When compared to the year of 2017, the total volume of sales has increased by 33.38%.



## Overview

The bar graph to the left provides an overview of 2020 for the last 4 years leading up to 2020. In the year of 2020, we have seen a total sales volume of \$326M for all new properties that have been listed.

# Analysis

The line graph to the right, outlines and details the changes in annual (on a yearly interval) trends for the total cost of all sold properties over the last 4 years as of 2020.

